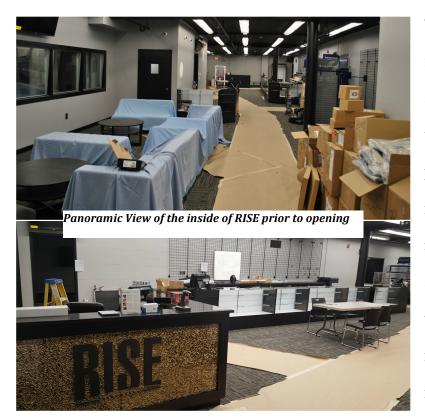
## Newly Renovated Shooting Range in Pearl River has Rockland County Fired Up



(**Pearl River, NY**) The Grand Opening is set for October 7<sup>th</sup>. But for the last 2 months, Rockland Indoor Shooting & Education (RISE) has seen a tremendous surge in membership and gun sales since its doors were open to the public. For owners Scott Vignola and Irene Vignola, they already anticipate more growth in their sights.

Known formerly as The Firing Line, the range has been under construction for the last year since the previous owners sold the venue. With a combined experience in business management and construction spanning decades, new proprietors Scott and Irene wasted no time getting to work after they acquired the property. First and foremost, they addressed the safety concerns of regulatory agencies. From top to bottom, in and out, the range has been indulged with teams of professionals working around the clock to bring out the highest quality of lighting, ventilation, and structural integrity. Be it OSHA, EPA, DOB or whichever 3-4 letter agency is involved, their concerns can be put to ease knowing that all compliance codes are up to standard.



Then, it was the aesthetic. Walking down the flight of stairs, I immediately noticed the big sign reminding me to keep my firearms unloaded and locked up safely as I enter the premises. All the way to the reception desk, more proprietary signs showcasing the range rules, etiquette, and general safety flank my sides. The transformation is undeniable. For those who have been frequenting this neighborhood in the era of the Firing Line, the remarkable improvement in the air quality and

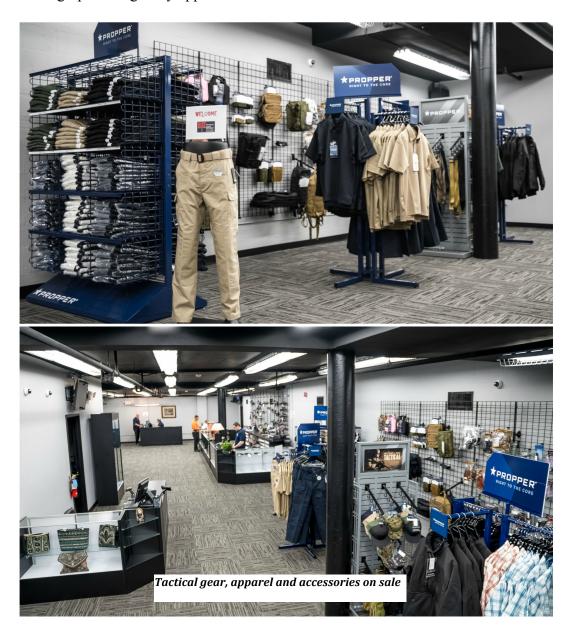
lighting is just terrific to say the least.

Past reception, the huge exhibition of guns covering the wall and neatly lining the glass display teases me to



reach for my wallet. Being a fully certified Federal Firearms License dealer, RISE offers a vast selection of guns to buy, sell, trade, cosign and long for.

In the range, it boasts 15 pistol caliber ports and 5 high caliber ports reaching distances of 25 yards that can absorb calibers from the underappreciated .22 LR to the overpowered .308. The LEDlighting system, soundproofing tech, air-exchange system, and central heating/cooling structure ensures the highest quality of comfort for just about everyone. At the lounge, shelves and racks full of accessories catches the eye. The vast selection of gun holsters, eye/ear protection, concealment clothing, tactical apparel, and other gear demands attention. For the ladies, the display case of tactical concealment purses and jewelry is refreshing and unique. Furthermore, for women, they can enjoy Ladies Night Thursdays', where range fees are reduced for female patrons every Thursday. Moreover, there are instructors in the schedule who tailor classes specifically to the training wants and needs of women shooters. In an industry predominated by men, the effort of RISE to be more inclusive and diverse in their outreach to all demographics is greatly appreciated.





Concealed purses and jewelry for women



The range before renovation



The range after renovation. Notice the BIG difference!

For owner and chief instructor Scott Vignola, his vision in establishing Rockland Indoor Shooting encapsulates his emphasis in the importance of firearms education and safety. Keeping that goal in mind, he has meticulously recruited the finest instructors and range safety officers to join the RISE roster and serve the shooting community. Whether you are a novice or seasoned veteran, competitive professional or military/law enforcement personnel, the multitude of courses offered on the RISE calendar is a reflection of understanding and catering to the diverse wants and needs of the whole community.



An assortment of firearms for sale and rent



Kick it back in the lounge while you wait or take a break from the excitement of the range

The store has been appealing to law enforcement and both active duty and retired military service members. For our brothers and sisters in the blue and green family, they enjoy a special discount for just about every product, service, and training in the RISE family estate.



July 2017, RISE appreciated the appearance of Sheriff Falco and Undersheriff Mary Barbera's visit and blessings

To the surrounding neighborhood, RISE management has taken the liberty to purchase and install the best soundproofing apparatuses on the market. With private residences and businesses surrounding the range, the extra considerations were appreciated from the locals.

Fully staffed and open 6 days a week with Mondays reserved for special events, Rockland Indoor Shooting strives to provide all visitors with the highest level of service, education and experience. For them, they don't want to be the only range you go to, but the best one you do.



Rockland Indoor Shooting & Education 100 North Middletown Rd. Pearl River, NY 10965 (845) 735-7473 info@rocklandindoorshooting.com www.rocklandindoorshooting.com

> Monday: Closed (open only for special events) Tuesday: 10am-8pm Wednesday: 10am-8pm Thursday: 10am-8pm Friday: 10am-7pm Saturday: 9am-7pm Sunday: 10am-5pm